



# LEO and Use Cases

14 December 2023, Ankara, Türkiye

## The network

### Satellites

**36 +4** in  
Sept '23  
Geostationary

**634**  
Low Earth Orbit

### Spectrum

Diversified  
resources in

>3.5Ghz of globally  
harmonized  
premium spectrum  
rights for

**C, Ku- and  
Ka-bands**

**Ku- and  
Ka-band**

### Operations centres

**6**

Teleports in  
Rambouillet (France),  
Turin and Cagliari (Italy),  
Madeira (Portugal) and  
Iztapalapa and  
Hermosillo Sonora  
(Mexico)

**2**

Network and Satellite  
Operations Centres  
in London (England) and  
Virginia (USA)



Eutelsat and OneWeb combine  
to become Eutelsat Group.

A global leader in satellite connectivity and  
the world's first integrated GEO-LEO operator.

## One team

### Staff

**1100+**  
based all over the world  
(mainly in France, Italy and Mexico)

**600+**  
based all over  
the world

### Nationalities

**c.47**

**c.50**

### Gender

Female **34%**

Female **22%**

Male **66%**

Male **78%**

### Offices

**21**

**96**

Amman, Beijing, Cologne, Dubai, Istanbul,  
Johannesburg, London, Madrid, Madrid,  
Mexico, Miami, Moscow, Panama, Paris HQ,  
Ras Al Khaima, Rome, Singapore, Toronto,  
Turin, Warsaw and Washington D.C.

Abidjan, London, Paris,  
Virginia, Toulouse and  
Sydney Australia

### US Gov

**EUTELSAT**  
AMERICA CORP  
Team based Washington D.C.

**OneWeb**  
Technologies  
Team based in Texas

## Network capabilities

### Space Core Value

**Responsible  
& sustainable**

**Responsible  
& sustainable**

### Innovation

**Eutelsat Konnect VHTS**  
Pioneering VHTS technology  
to deliver high-speed broadband

### GEN 1

Innovative satellite design with  
>7Gbps per satellite and  
revolutionary beam technology

### Roadmap

**Eutelsat Quantum**  
Specializing a new generation  
of software driven satellites

### GEN 2

Satellite constellation in design and  
planned to enable **faster speeds**  
and **denser coverage** for less cost

### Route to market

**B2B**  
Business to business

**B2B**  
Business to business

### Key products

**Video** Eutelsat satellites deliver more than  
6,500 TV channels to over 274 million homes with  
over 2,000 HD channels and 22 Ultra HD channels

**GEO Connectivity**

**LEO Connectivity**

### Key markets

**Enterprise, Government,  
Maritime, Aviation,  
Telecoms (Cellular backhaul)**

**Enterprise (Cellular backhaul  
and community broadband)  
Government, Mobility  
Aviation, Maritime and Land**

## Customer focus

# LEO Advantages

Low latency unlocks high demand applications

**EUTELSAT ONEWEB**  
EUTELSAT GROUP

LEO 1,200 km orbit  
<50ms Latency

GEO 36,000km  
>560 ms

IoT <100ms	VoLTE <150ms	Cloud <200ms	
IIoT Alarms	AR/VR	Remote Apps	Office in the cloud

# Major LEO Players

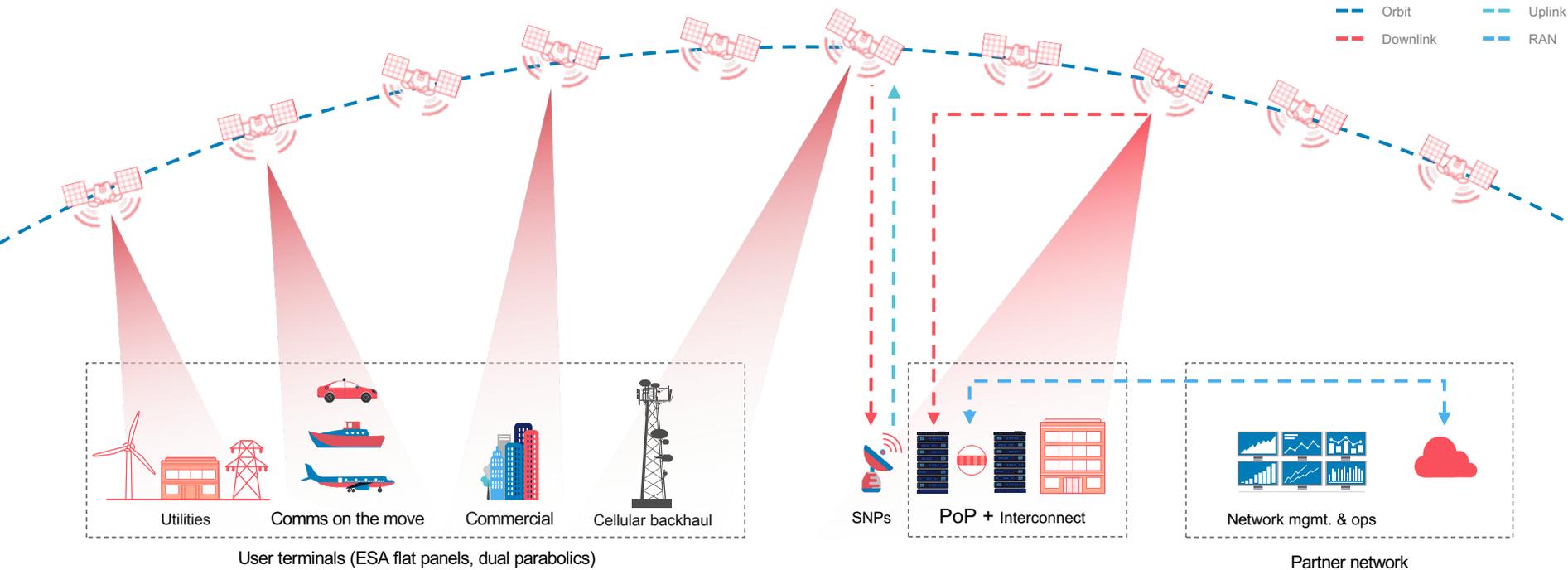
	 <b>EUTELSAT</b> ONEWEB EUTELSAT GROUP	 <b>STARLINK</b>	 <b>amazon</b> project kuiper	 <b>SES</b> 03b mPOWER	<b>TELESAT</b>	<b>GUO WANG</b>
Number of satellites	648	4409	3236	11	298	6080
Frequency bands	Ka Ku	Ka Ku	Ka	Ka	Ka	Ka
Orbit	1200	550	600	8062	1000	600 1145
Key Customer Segments	B2B/B2O: MNOs Enterprise Government Aero Maritime Land	End Customers Government	End Customers Enterprise Backhaul Aero Maritime Land	Backhaul Trunking Government Aero Cruise ships	Backhaul Government Enterprise Aero Maritime Land	Belt & Road Diplomacy

## Eutelsat-OneWeb LEO Satellite Key Characteristics

- 5 years minimum lifetime in LEO orbit (@1200 km)
- Satellite carries 2 TTC omni antennas, 2 Ku-band antennas, and 2 Ka-band antennas
- Electric Propulsion (Significant orbit raising capability)
- High flexibility in orbit parameters
- Compliant with post-mission disposal regulation
- Payload capabilities up to 100 kg
- Min 250 Watts EOL



# Closer look: LEO communications architecture



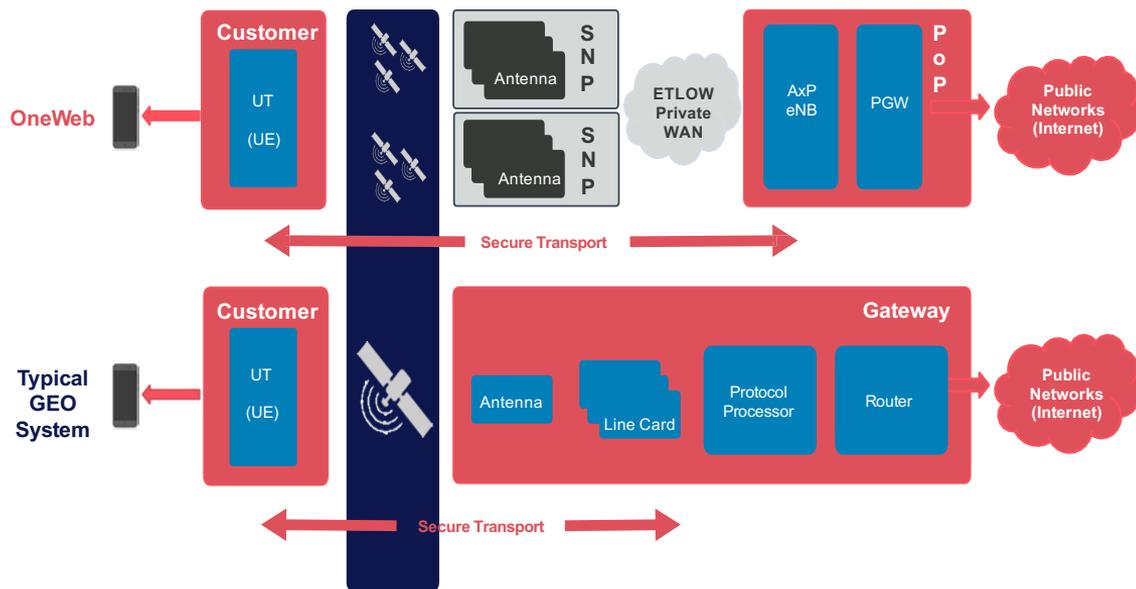
# Gateway role: GEO vs LEO

**LEO:** The heart of the radio network is located in central “Points of Presence” (POP) and not in the satellite gateway (SNP).

ETLOW uses the location of the UT to guarantee that all traffic from each UT is routed to the correct AxP. This traffic is encrypted using the USIM key and not visible to the satellite nor any SNP it passes through.

National controls on the traffic can be placed both in the POP and at the interconnect (e.g. at the Customer Network)

**GEO:** Traditional satellite systems process all the traffic, including encryption, signaling, and user identification in the “gateway” node. The connection between the RF equipment and the traffic processor cannot run securely over long distances.



# User Terminals

- Telco
- Enterprise
- Maritime
- Aviation
- Government



# ETLOW Use Cases

## Securing business continuity

### Problem

- Service interruption due to various reasons.
- Impossibility to predict the services restoration time
- Absence of contemporary infrastructure and technical staff at the remote locations.

### Solution

- LEO communications provide continuity and resiliency of communications independently from location
- Low latency (around 70 ms) and high throughput of 150 Mbps allow to use traffic-heavy systems and applications.
- Connectivity via low earth orbit satellites can provide backup or hybrid SD-WAN connection/
- Absence of necessity to have constant technical support of ground user segment



# ETLOW Use Cases

## Cellular Backhaul

### Problem

- Construction of terrestrial networks in remote or rural areas to increase network coverage can have high costs (up to 20% of TCO).
- Long distances and terrain (mountains, forests, lakes, rivers) can be a barrier.
- A low density of population and socio-economic factors influence the average revenue from BTS.
- Impossibility to launch new technologies.

### Solution

- LEO satellite connectivity provides a cost-effective price.
- Speed of deployment of satellite solutions allows to increase coverage areas in maximum possible time
- Low latency and high throughput allow to deploy base stations capable of supporting 3G/4G and even 5G.



Global LEO networks  
remove barriers to  
better connectivity.

# ETLOW Use Cases

## Supporting healthcare

### Problem

- The contemporary healthcare industry generates a significant volume of patient data that shall be accessible both locally and via the cloud.
- Absence of infrastructure, highly qualified personnel, and access to modern services.
- Continuity of processes is a significant challenge for the providers of healthcare services.

### Solution

- LEO connectivity provides the possibility to receive healthcare services independently from location.
- Primary or backup communications channel between regional institutions and headquarters
- Low latency and high throughput allows to support essential, data-heavy systems and solutions and meet the requirements of telemedicine applications.



Digital transformation  
in healthcare is the  
positive impact of  
technology in healthcare.

# ETLOW Use Cases

## Supporting first responders in emergency situations

### Problem

- First responders demand assured levels in connectivity no matter where they are operating
- They require resilient and aggregated systems of communications (voice and data) to be in connection with the command and control center
- Fixed communications infrastructure could be damaged or destroyed as a result of natural or man-made disasters.

### Solution

- LEO backed communications can be deployed rapidly at any location.
- No limitations related to terrain or location of communication systems.
- Low latency and high throughput allow to support almost any systems and solutions.



Space-based connectivity  
as primary, back-up, or  
hybrid network solutions.



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